

International Human Acceleration Research

Co Founders

Agnes CEO

Agnes will be in charge of producing new ideas and involved heavily in creating the concepts of the products we will produce.

David COO

David will be heading the whole operations of the company.

In House Staff

Personal Assistant x 2 (PA)

Responsibilities typically include: acting as a first point of contact: dealing with correspondence and phone calls. managing diaries and organising meetings and appointments, often controlling access to the manager/executive. booking and arranging travel, transport and accommodation. organising events and conferences.

Bruna

Bruna will continue to research specific areas so we can innovate and anticipate of the direction we need to flow.

Video Production Team x 3

Responsible for day to day filming and editing of videos for our Vlog. To build up leverage of your company you have to also build a personal brand. Creating a daily Vlog will generate a lot of attraction to build the leverage you need to push out our products. We are creating a show, it used to be TV, reality TV, the next move is Vlogging. The Vlog is like a TV show which gets a lot of attention for you to get the followers to get to know you and take in all your content which you are giving to them for free, on the upside they will value your work so much that they will then believe in your brand/product and purchase what you are selling. This way you are building tremendous amount of leverage which always you to build up a massive following from our content we are creating. Its so hot Will Smith has just started to use this strategy for his personal brand to build leverage.

Senior Team Manager x 1

The role of the senior team leader will be to make sure that the operating is running and all departments are fulfilling their daily/weekly/monthly tasks within the team. The senior team leader will report daily to the COO.

Online Media Manager x 1

Responsible for the online part of the business, will head up the marketing & advertisement and also the social media side of the business. They will make sure that the team are fulfilling their job roles, tasks make deadlines, work reaches our standards and creating new concepts and strategies for these platforms. The online media leader will report daily to the COO.

Marketing Team Manager x 1

Responsible for the marketing ideas and strategies which will be undertaken within their team and also in our other departments of the company, responsible for the communication within these teams to make sure that the instructions are clear.

Socail Media Development Manager x 1

This role will be to keep on top of the platforms so we can make sure that we have the best updated strategies to be able to reach people on each of the platforms this could be to find where the under price attention is and also where the over priced attention is so we can maximise ROI on each platform. All platforms change between 3-9 months so this individual will be uncharge of a team so we need to make sure that we have a team that is able to be able to think ahead of what needs to be done and come up with working methods.

Product Development x 2

Developing products within our specific teams, areas we will be developing:

- Books
- Booklets
- Events, Workshops & Conferences
- Online Apps
- Augmented Reality
- 2D Animations
- Artificial Intelligence

Administrator x 1

Management of office equipment. Maintaining a clean and enjoyable working environment. Handling external or internal communication or management systems. Managing clerical or other administrative staff and in charge of online support team.

Customer Care x 2

Looking after the customer is the most important part of business, the hardest part is to get them, then when you have got them you have to keep them for long term. So it is very important we have excellent team here to make sure our customers are looked after in all areas which we contact.

Sales Team x 2

The sales team is the group of individuals responsible for selling organisation's offerings, both products and services B2C and B2B. As a whole, the sales team, works together to hit targets that will be set per quarter and as a yearly basis.

Event Organisers x 4

The event organisers will be in charge of the B2B events, schools, companies, etc. For us to run events, workshops and conferences.

Accounting x 2

We will have a book keeper and a financial director who will handle our accounts.

Fitness Development Manager x 1

The role of this job will be on the first phase is to create over 100 hours worth of footage for our online platform which will cover all the main focused areas in exercises. They will need to plan, structure all of these videos which will cover Yoga, Spinning, Bootcamps, Martial Arts, HIIT etc. This platform will be used by clients who can exercise any where and when they want with all the upto date work outs and techniques to be healthy.

Cooking Development Manager x 1

The role of this job will be on the first phase is to create over 100 of recipes which we can use on our online platform.

Artificial Intelligence Manager x 1

This role for this position will be to lead a team with the objective of the overall research goal of **artificial intelligence** is to create **technology** that allows computers and machines to function in an intelligent manner. We will be collecting our own specific data in our fields which will lead us to many opportunities with the data that we will collect and be able to use.

IT Team x 1

This role is a mixture of 1st and 2nd line support, interacting directly with our team to provide a range of support on Windows and Apple Mac desktop machines. Regular tasks will include hardware and software installation/set-up and cover a range of core business software applications (including MS Office & Adobe InDesign) used by the group to meet its critical publishing demands.

Self Development Product Developer x 1

Communication & PR

Brand Manager

The brand manager will be in charge of the operations of the brand Agnes & David. We will build leverage on our own personal brand for people and companies to get to know us and in doing this we will be able to push our other products through this channel. People buy people.

Freelancers Online

Illustrators x 10

The illustrators will be in charge of creating the drawings for the books and booklets that we are creating for HSH. They will sketch, draw outline and colour all pages of the books/booklets. We plan to create 10 in our first year of work. We will have two teams one for Academy Books HSH and one for Cookbooks HSH.

Video/Audio Editors x 9

Video & Audio editors will be producing content for Social Media Platforms and Audio Platforms (Soundcloud/iTunes/Spotify) This content is very important and is the medium of the platforms at the moment with Audio going to take over with the top companies producing the Smart Home devices (Alexa, Apple Pod, Google Home) so we need to be creating and producing some amazing footage for all our platforms.

Graphic Designers x 9

Graphic designers create visual concepts, by hand or using computer software, to communicate ideas that inspire, inform, or captivate consumers. They develop the overall layout and production design for advertisements, online platforms, website, brochures, articles.

Website Development x 9

Websites are always changing and always need updates to keep our audience engaged with our content and with what we are selling to them. Website development is always a ongoing product.

SEO Development x 9

SEO stands for Search Engine Optimisation. It is the process of getting traffic from the “free,” “organic,” “editorial” or “natural” search results on search engines which will put us into a position where customers will be able to see us.

Online Ads Developers x 9

We will be creating ads on all the big social media platforms which will allow us to reach more people around the world, but also allow us to target specific demographics so we can target the specific people who are interested or need our products from the research that we will be doing. We will also push adds with free contact , content that will add value to the customers on all platforms which will allow us to build up leverage with our followers and customers along with our products which will be advertised on all our platforms so we need to have a well executed plan to get the most on ROI.

App Development x 2 Teams

Mobile application for iOS and Android platforms. With mobile platforms we can reach anyone in the world with our product. So we are developing a project that is going to be available for anyone to use around the world with the extended paid version for the extra features. This application will have 4 phases, each phase will last 3 months. With each phase we will incorporate new features for the user to use.

Augmented Development Team

A technology that superimposes a computer-generated image on a user's view of the real world, thus providing a composite view. This will be done on the first phase which will be viewed through

a mobile/tablet device that will bring a page of the book to life in either 2D/3D with audio which will bring the book to to life and create a fantasy for the viewer.

Content Creators x 9

Content creator are going to be developing and researching content for all our platforms which will include: Website, blog, Social media platforms, scrips for podcasts etc. There are three messengers out there, 1. Video 2. Audio 3. Written and each of these platforms will appeal for different people but you will see over the next 2-3 years audio is going to be one of the most focused due to 1. Our fast pace life 2. Technology with the major players producing applications like Amazon (Alexa) Apple (Home Pod) Google (Google Pod).

Video x 2

Audio x 2

Written x 2

Areas

- Blogs
- Facebook
- Scripts
- Audio
- Podcast Platforms
- Twitter
- Articles
- Youtube
- LinkedIn

2D Animation Team

Our products are for children, but at the moment kids don't have credit cards or access to all platforms on the internet, so when we are using the platforms a big percentage of people that will see our brand/product will be adults first. But with the 2D animation which will be on the children platform, that we will pick when we have the options (Disney, Cartoon Network, Amazon, Netflix), Not agreed which one we will go with yet, they will get to see how amazing our product is. With it being Health Superheroes, and i'm sure you will agree, everybody loves Superheroes, the children will fall in love with them and then will want to buy all our other products. Two 2D in mind:

1. Academy For Health Superheroes
2. 2.Cooking Academy (Nobody has done a cooking cartoon which helps kids to understand the importance of cooking healthy food in a fun way). **This will be in Year 3**

Socail Media Developers x 9

Creating and developing strategies for each of the platforms and engage with other individuals and companies on the platforms and grow communities to build up leverage on our services and products:

Main Platforms

- Facebook
- Facebook Messenger
- Twitter
- Instagram
- Youtube
- LinkedIn
- Snap Chat

AI Development Research Team x 6

The Task of the team will be to research the theory and development of computer systems which are able to perform tasks normally requiring human intelligence, such as visual perception, speech recognition, decision-making, and translation between languages and come up with specific methods and systems which we can us within our products.

Translators x 3

This team will translate a number of our products into the main spoken languages in the world such as Arabic, Mandarin, Spanish and Into Aryan. This way we will be able to reach even more people with our services and products.

Self Development - Research and Product Development Team x 12**Consultants****Legal Team****Publicist****Book Agent****Ghost Writer**